SMEs go digital Grow your business through digital

INFOCOMM MEDIA DEVELOPMENT AUTHORITY

COMPLIMENTARY SLACK FOR SMEs

Spend less time on repetitive work. Get your first AI workflow for your business.

Get complimentary 60-day access to Slack Business+ with AI capabilities for up to 10 users, plus two hands-on workshops to help you identify and build an AI-enabled workflow for your business.

Learn how to automate repetitive tasks and save time with AI. **Join our free hands-on workshops** to identify opportunities for AI automation, then build and test your first AI-enabled workflow with guided support.

Sign up for



What you get

60 DAYS FREE
Slack Business+ with AI capabilities for up to 10 users

→

2 HANDS-ON WORKSHOPS
Learn where AI can help and how to apply it to your work

→

1 WORKING AI WORKFLOW
Build and test an AI-enabled workflow for your business with guided support

PLUS

Ready-to-use templates, guides, AI prompt libraries, a dedicated Slack community and Salesforce support.

What will you build?

26 NOV

Workshop 1: Discover where AI can help
26 November 2026 (Thursday) | 4.00pm – 6.00pm
See how Slack and Slackbot can help to streamline everyday work, connect your business tools and identify repetitive processes that could benefit from AI.

03 DEC

Workshop 2: Build your AI workflow
3 December 2026 (Thursday) | 4.00pm – 6.00pm
Turn an identified use case into action. Get guided support to build and test at least one AI-enabled workflow for your business.

Bring one repetitive task.
Leave with an AI workflow.
You don't need to be an AI expert. Bring a real business process or repetitive task, and we'll help you explore how AI can make it simpler.

Start for

The *Slack AI Launchpad Programme* is brought to you by Salesforce in partnership with IMDA.

For more information, please visit SMEs Go Digital
or contact us at SMEsGoDigital_Comms@imda.gov.sg

In support of SMART NATION SINGAPORE | A THRIVING DIGITAL FUTURE FOR ALL

If you no longer wish to receive these emails, you may unsubscribe to inform us of your email preferences.